



INDIAN MOTORCYCLE ANNOUNCES CLASSIC TWO-TONE PAINT SCHEMES AVAILABLE FOR 2015 INDIAN CHIEF LINEUP

New paint schemes on Indian Chief Classic, Chief Vintage and Chieftain mark first of Model Year 2015 announcements

MINNEAPOLIS, Minn. — July 14, 2014 — As a sneak peek to its model year 2015 lineup, [Indian Motorcycle](#)[®], America's first motorcycle company, today announced two-tone paint schemes, starting at \$19,799, will be offered for the upcoming model year Indian Chief line of motorcycles. The much anticipated, awe-inspiring and iconic vintage paint palettes were on-display over the weekend for fans of classic motorcycles at Vintage Motorcycle Days 2014, which took place at the Mid-Ohio Sports Car Course in Lexington, Ohio. More details and information on all 2015 models, including features and pricing will be announced on August 2. The cool new two-tone Chief Classic, Chief Vintage and Chieftain will also be on-display and ready for demo rides during the upcoming Sturgis Motorcycle Rally, which runs August 2 – 9 in Sturgis, South Dakota.

Featured Two-Tone Colors for 2015 are:

- The 2015 Indian Chief Classic available in Indian Motorcycle Red and Thunder Black.
- The 2015 Indian Chief Vintage available in Indian Motorcycle Red and Thunder Black, Indian Motorcycle Red and Ivory Cream, and Willow Green and Ivory Cream.
- The 2015 Indian Chieftain available in Indian Motorcycle Red and Thunder Black, Indian Motorcycle Red and Ivory Cream, and Springfield Blue and Ivory Cream.

“Two-tone paint schemes are among the most iconic elements of vintage Indian motorcycles dating back about 80 years, giving the bikes a look and feel that is instantly recognizable and beloved by motorcycle fans,” said Steve Menneto, VP of Motorcycles for Polaris Industries. “It is an honor to reintroduce two-tone paint for our 2015 Indian Chief models. These paint schemes pay tribute to Indian bikes of the past but come coupled with the exceptional technology and power that the Chief lineup offers. They are simply stunning, and the quality and craftsmanship of the paint jobs is exceptional. We’re excited to share these beautiful bikes and more news with our fans on August 2nd.”

Sturgis attendees can check out the full model year 2015 line-up in all its glory at the Indian Motorcycle Display on 3rd & Lazelle Street or at the Indian Motorcycle at the Crossroads at Sturgis Buffalo Chip from 9 a.m. – 5 p.m. daily. Visit the [Indian Motorcycle Sturgis event page](#) for updates.

ABOUT INDIAN MOTORCYCLE[®]

Indian Motorcycle, a wholly-owned subsidiary of Polaris Industries Inc. (NYSE: PII), is America's first motorcycle company. Founded in 1901, Indian Motorcycle has won the hearts of motorcyclists around the world and earned distinction as one of America's most legendary and iconic brands through unrivaled racing dominance, engineering prowess and countless innovations and industry firsts. Today

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that heritage and passion is reignited under new brand stewardship. To learn more, please visit www.indianmotorcycle.com.

ABOUT POLARIS® INDUSTRIES

Polaris is a recognized leader in the powersports industry with annual 2013 sales of \$3.8 billion. Polaris designs, engineers, manufactures and markets innovative, high quality off-road vehicles, including all-terrain vehicles (ATVs) and the Polaris *RANGER*® and *RZR*® side-by-side vehicles, snowmobiles, motorcycles and on-road electric/hybrid powered vehicles.

Polaris is among the global sales leaders for both snowmobiles and off-road vehicles and has established a presence in the heavyweight cruiser and touring motorcycle market with the Victory and Indian Motorcycle brands. Additionally, Polaris continues to invest in the global on-road small electric/hybrid powered vehicle industry with Global Electric Motorcars (GEM), Goupil Industrie SA, Aixam Mega S.A.S., and internally developed vehicles. Polaris enhances the riding experience with a complete line of Polaris Engineered Parts, Accessories and Apparel, Klim branded apparel and ORV accessories under the Kolpin and Cycle Country brands.

Polaris Industries Inc. trades on the New York Stock Exchange under the symbol "PII", and the Company is included in the S&P Mid-Cap 400 stock price index.

Information about the complete line of Polaris products, apparel and vehicle accessories are available from authorized Polaris dealers or anytime at www.polaris.com.

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