

First Steps
Starting Your Watch Collection

Personalities in Time

Let It Snow
The Holiday Season's Best Jewelry Watches

THE NEW YORK OBSERVER

The COLLECTOR

a special guide to fine watches and jewelry

THE GIFT OF TIME



The COLLECTOR

10

EDITOR'S LETTER

12

GETTING COMPLICATED A GUIDE TO THE BEST COMPLICATIONS

20

PERSONALITIES IN TIME INTERESTING PEOPLE AND THEIR THOUGHTS ON TIME AND WATCHES

27

FIRST STEPS HOW TO START YOUR WATCH COLLECTION

32

DO YOU HAVE A MINUTE NEW YORKERS SHARE THEIR WATCH THOUGHTS

35

LET IT SNOW THE HOLIDAY SEASON'S BEST JEWELRY WATCHES

37

OBJECTS OF DESIRE UNIQUE AND INTERESTING IDEAS FOR HOLIDAY GIFT GIVING.

39

THE GIFT OF TIME WHY WATCHES ARE PERFECT HOLIDAY GIFTS



Sky Moon
Ref. 6002 from
Patek Philippe



Ball Trainmaster 120



Backes & Strauss
Regent Monarch

THE COLLECTOR

EDITOR IN CHIEF | KEITH W. STRANDBERG
WATCH AND JEWELRY EDITOR | SOPHIE FURLEY
ART DIRECTOR | ED JOHNSON
ADVERTISING / PRODUCTION COORDINATOR | LISA MEDCHILL
PUBLISHER | BETTY SHAW LEDERMAN

OBSERVER MEDIA GROUP

PUBLISHER | JARED KUSHNER
CEO | JOSEPH MEYERS
PRESIDENT | MICHAEL ALBANESE
EDITORIAL DIRECTOR | KEN KURSON
MARKETING AND EVENTS DIRECTOR | ZARAH BURNSTEIN
MARKETING DIRECTOR | DEBORAH BRUNDY
CIRCULATION | ALEXANDRA ENDERLE, PETER PARRIS

THE NEW YORK OBSERVER | 321 WEST 44TH STREET NEW YORK, NY 10036
212.755.2400 | WWW.OBSERVER.COM



OBJECTS OF DESIRE

Discerning Holiday Gifts

WHAT DO YOU GET THE PERSON WHO HAS EVERYTHING?

The editors of *The Collector* have compiled some of the most unique and interesting products available today to help you with your holiday shopping:

1. TOOLS FOR THE OFFICE

The new Cyber Tool 34 (\$126.00) is a great accessory for the techie in all of us – a Swiss Army Knife with additional tools for computers and electronic gadgets. With the Architecture 3.0 Big Ben 15 Backpack (\$375.00), you can haul everything you need on a trip. www.swissarmy.com

2. GET YOUR MOTOR RUNNING

Need a motorcycle to go with that vintage-inspired leather jacket? American legend Indian has just been relaunched by motorsports giant Polaris. You can buy this competition-themed jacket for \$499.00, but the impressive new Indian Chieftain (above) will run you \$22,999.00. www.indianmotorcycle.com

