

**First Steps**  
Starting Your Watch Collection

**Personalities in Time**

**Let It Snow**  
The Holiday Season's Best Jewelry Watches

THE NEW YORK OBSERVER

# *The* COLLECTOR

*a special guide to fine watches and jewelry*

# THE GIFT OF TIME



# The COLLECTOR

## 10

### EDITOR'S LETTER

## 12

### GETTING COMPLICATED A GUIDE TO THE BEST COMPLICATIONS

## 20

### PERSONALITIES IN TIME INTERESTING PEOPLE AND THEIR THOUGHTS ON TIME AND WATCHES

## 27

### FIRST STEPS HOW TO START YOUR WATCH COLLECTION

## 32

### DO YOU HAVE A MINUTE NEW YORKERS SHARE THEIR WATCH THOUGHTS

## 35

### LET IT SNOW THE HOLIDAY SEASON'S BEST JEWELRY WATCHES

## 37

### OBJECTS OF DESIRE UNIQUE AND INTERESTING IDEAS FOR HOLIDAY GIFT GIVING.

## 39

### THE GIFT OF TIME WHY WATCHES ARE PERFECT HOLIDAY GIFTS



Sky Moon  
Ref. 6002 from  
Patek Philippe



Ball Trainmaster 120



Backes & Strauss  
Regent Monarch

## THE COLLECTOR

**EDITOR IN CHIEF** | KEITH W. STRANDBERG  
**WATCH AND JEWELRY EDITOR** | SOPHIE FURLEY  
**ART DIRECTOR** | ED JOHNSON  
**ADVERTISING / PRODUCTION COORDINATOR** | LISA MEDCHILL  
**PUBLISHER** | BETTY SHAW LEDERMAN

## OBSERVER MEDIA GROUP

**PUBLISHER** | JARED KUSHNER  
**CEO** | JOSEPH MEYERS  
**PRESIDENT** | MICHAEL ALBANESE  
**EDITORIAL DIRECTOR** | KEN KURSON  
**MARKETING AND EVENTS DIRECTOR** | ZARAH BURNSTEIN  
**MARKETING DIRECTOR** | DEBORAH BRUNDY  
**CIRCULATION** | ALEXANDRA ENDERLE, PETER PARRIS

THE NEW YORK OBSERVER | 321 WEST 44TH STREET NEW YORK, NY 10036  
212.755.2400 | WWW.OBSERVER.COM



# OBJECTS OF DESIRE

## Discerning Holiday Gifts

### WHAT DO YOU GET THE PERSON WHO HAS EVERYTHING?

The editors of *The Collector* have compiled some of the most unique and interesting products available today to help you with your holiday shopping:

#### 1. TOOLS FOR THE OFFICE

The new Cyber Tool 34 (\$126.00) is a great accessory for the techie in all of us – a Swiss Army Knife with additional tools for computers and electronic gadgets. With the Architecture 3.0 Big Ben 15 Backpack (\$375.00), you can haul everything you need on a trip. [www.swissarmy.com](http://www.swissarmy.com)

#### 2. GET YOUR MOTOR RUNNING

Need a motorcycle to go with that vintage-inspired leather jacket? American legend Indian has just been relaunched by motorsports giant Polaris. You can buy this competition-themed jacket for \$499.00, but the impressive new Indian Chieftain (above) will run you \$22,999.00. [www.indianmotorcycle.com](http://www.indianmotorcycle.com)

