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COBRA ELECTRONICS ANNOUNCES NEWEST ADDITION TO CITIZEN BAND RADIO FAMILY WITH LIMITED EDITION HARLEY-DAVIDSON BRANDED MODEL

Cobra Electronics Corporation, a designer and marketer of Citizens Band (CB) radios, GPS navigation systems and wireless hands-free driving solutions for professional drivers, has announced the limited edition 29 LX HD Harley-Davidson Limited Edition CB Radio.

The 29LXHDL is an extension of the industry's most advanced CB radio, and like its predecessor, the 29 LX CB, it delivers a host of powerful safety features including NOAA Weather with All Hazards alerts along with a selectable four-color LCD display. Cobra's newest CB model also features all-channel scan, talk back feature and customizable night and day settings for enhanced readability in both very bright and very dark lighting conditions. The model prominently features the trademarked black and orange Harley-Davidson branded logo for style,

mystique and design aesthetic that only Harley can deliver.

"The Cobra team is proud to partner with Harley-Davidson in bringing to market the 29 LX Harley-Davidson® Limited Edition CB Radio for our loyal following of professional drivers," said Sally Washlow, president of Cobra Electronics. "We are dedicated to continuously providing our customers with new additions to our product categories and are thrilled to add the long-standing prestige of the Harley-Davidson® brand to our company and our product line."

The Harley-Davidson Limited Edition 29 LX CB Radio is available now at Flying J, Love's, Pilot Travel Centers, Petro Truck Stops and Travel Centers of America as well as Cobra.com with a retail price of \$149.95.

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