

Spot Sold Through Best Buy

By Amy Gilroy -- TWICE, August 27, 2009



The Spot Messenger

Milpitas, Calif. - Spot said its satellite GPS Messenger is now available in Best Buy stores nationwide and online at www.bestbuy.com.

The Spot Messenger is a handheld device that lets hikers, skiers and other outdoor enthusiasts send messages even in remote or dangerous areas. The device combines GPS location technology with satellite messaging to work in remote areas where cellular coverage may fail. It lets users press a button to message a list of preset contacts, and it saves the user's location waypoints. In an emergency, the user can send S.O.S./9-1-1 alerts. Friends can also track the user in real time via Google Maps.

Spot also offers a roadside assistance subscription service.

Available since November 2007, the Spot device has helped initiate more than 300 rescues in 51 countries, said Spot. The device has also transmitted more than 12 million "peace-of-mind" and "trackme" messages worldwide.



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