

SIP PRINT Receives INTERNET TELEPHONY® Magazine's 11th Annual Product of the Year Award

Affordable VoIP Call Recording Appliances Sold Through SMB Resellers Recognized for Outstanding Innovation

Los Angeles, Calif. — January 13, 2009: SIP Print™ (www.sipprint.com) creators of the first and only truly affordable SIP-based VoIP call recording platform, today announced that Technology Marketing Corporation's (TMC®) INTERNET TELEPHONY magazine (www.itmag.com) has selected SIP Print's pioneering call recording system as a recipient of its 2008 Product of the Year Award. The prestigious award from a leading authority on IP communications serves as further validation of the value and innovation that SIP Print's products provide to SMBs and larger organizations utilizing VoIP phone systems.

"INTERNET TELEPHONY is pleased to award a 2008 Product of the Year Award to SIP Print for their breakthrough VoIP call recording appliances. SIP Print has proven they are committed to quality and excellence while addressing real needs in the marketplace," said Rich Tehrani, TMC President and Editor-in-Chief of INTERNET TELEPHONY magazine. "We're proud to honor their accomplishments in the advancement of IP communications and look forward to more innovative solutions from them in the future."

SIP Print is an affordable appliance that offers pure system-level SIP voice recording for SMBs and larger organizations with a need to record phone calls for training, regulatory/compliance or quality assurance purposes. Because it supports SIP at the communications system level, SIP Print's patent-pending platform can also record advanced functions like voicemail or "follow-me" calls forwarded to mobile phones or off-premise phone numbers, ensuring endpoint accessibility. SIP Print offers the industry's first call recording appliances designed from the ground up specifically for today's VoIP phone systems, and at about one-third the cost of cumbersome legacy recording products.

"We are delighted to accept this prestigious honor on behalf of our team and the rapidly expanding roster of resellers and distributors who have devoted so much of their passion and energy to making our company an industry leader," said Don Palmer, SIP Print CEO. "TMC joins the growing ranks of VoIP industry experts who have recognized the innovation and value that our call recording platform brings to the SMB."

About INTERNET TELEPHONY magazine

INTERNET TELEPHONY has been the IP Communications Authority since 1998™. Beginning with the first issue in February of 1998, INTERNET TELEPHONY magazine has been providing unbiased views of the complicated converged communications space. INTERNET TELEPHONY offers rich content from solutions-focused editorial content to reviews on products and services from TMC Labs. INTERNET TELEPHONY magazine reaches more than 225,000 readers, including pass-along readers. For more information, please visit www.itmag.com.

About TMC

Technology Marketing Corporation (TMC) is an integrated global media company helping our clients build communities in print, in person and online. TMC publishes Customer Interaction Solutions, INTERNET TELEPHONY, Unified Communications, and NGN Magazine. TMC is also the first publisher to test new products in its own on-site laboratories, TMC Labs. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. TMCnet is read by three million unique visitors each month worldwide, according to Webtrends. In addition, TMC produces INTERNET TELEPHONY Conference & EXPO and Communications Developer Conference. For more information about TMC, visit www.tmcnet.com.

About SIP Print

SIP Print is redefining VoIP call recording with the industry's first and only affordable systems tailored to small and medium-sized businesses with up to 200 seats per location. SIP Print appliances offer; easy installation, simple maintenance and operation, and scalability to support the expansion of high-growth SMBs. SIP Print is compatible and easily integrated with the industry's leading pure SIP-based communications systems and supports leading hybrid VoIP systems as well. The company's affordable, one-of-a-kind SIP call recording systems are SIP 2.0-compliant and CALEA-compliant, and are available through distributors, resellers and OEMs worldwide. To discover the power and simplicity of SIP Print please visit www.sipprint.com.

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